

10 of the best E-Commerce Solutions for Small Businesses

1. Symphony Commerce

The first ecommerce platform I want to talk about is a SaaS (software-as-a-service) type of solution. Of course, I'm being a little biased by putting this first, because I believe that SaaS can be a wonderful solution for businesses of any size — not just big businesses that can afford the overhead cost of farming projects out.

2. Squarespace

Speak of the devil! Squarespace makes this list, because its fully loaded ecommerce platform is affordable and can actually help you sell as a small business. No matter which Squarespace template you select — which is another strength of the platform, as you can choose beautiful layouts without having to know a stitch of code — you'll be allowed to upload an unlimited number of items to your online store and have full control of your inventory management, meaning that it's easy to offer different variants of the same product type as well as control your inventory stock.

3. Magento

Magento is an extremely elastic ecommerce platform in that it can fit the needs of small or large businesses, making it probably the most scalable platform on this list. The platform owes its popularity to the fact that it's open source, which means that adding features is extremely easy.

4. CommerceHub

CommerceHub is a cloud based service that allows retailers to dramatically increase their inventory and product offering to the consumers that support their business.

5. Shopify

Shopify is one of the most famous online shopping cart tools. It's popular with small shops because that is the market Shopify is aiming to serve.

6. BigCommerce

BigCommerce is the most popular online shopping cart in the "top million sites" category, which means it's popular for small- to medium-sized web stores. It offers more features to grow your sales than almost any other shopping cart software on the market.

7. Volusion

Volusion is the second most used online shopping cart, right after Yahoo Store. It is popular in all ranges, from the top 10,000 sites to the entire Internet.

8. Wix

Wix is essentially a free website builder, quickly gaining popularity and aggressively funded. What many people don't realize is that it also offers eCommerce features as part of its premium packages.

9. 3dcart

3dcart is one of the lesser-known online eCommerce solutions, yet it is feature rich. It even has some features specifically built for Web designers, should you be doing research for a client.

10. X-Cart Cloud

X-Cart Cloud is bundle that includes an X-Cart license and fully managed VPS Hosting by X-Cart. It's the hosted version of X-Cart Downloadable, which I covered in a comparison with Magento in the past.

BONUS. WooCommerce

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