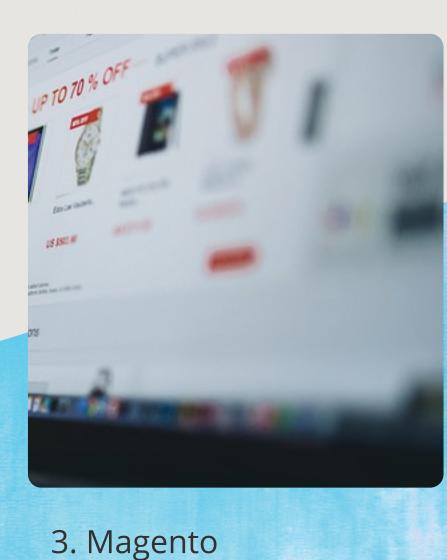


2. Squarespace

Speak of the devil! Squarespace makes this list, because its fully loaded ecommerce platform is affordable and can actually help you sell as a small business. No matter which Squarespace template you select — which is another strength of the platform, as you can choose beautiful layouts without having to know a stitch of code — you'll be allowed to upload an unlimited number of items to your online store and have full control of your inventory management, meaning that it's easy to offer different variants of the same product type as well as control your inventory stock.



Magento is an extremely elastic ecommerce

platform in that it can fit the needs of small or large businesses, making it probably the most scalable platform on this list. The platform owes its popularity to the fact that it's open source, which means that adding features is extremely easy.

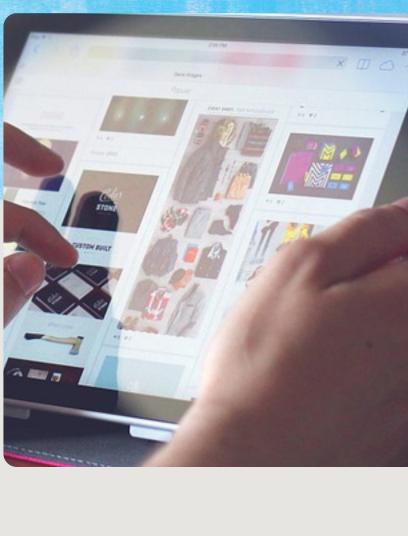
1. Symphony Commerce

The first ecommerce platform I want to talk about is a SaaS (software-as-a-service) type of solution. Of course, I'm being a little biased by putting this first, because I believe that SaaS can be a wonderful solution for businesses of any size — not just big businesses that can afford the overhead cost of farming projects out.



4. CommerceHub CommerceHub is a cloud based service that allows

retailers to dramatically increase their inventory and product offering to the consumers that support their business.



Shopify is one of the most famous online shopping cart tools. It's popular with small

5. Shopify

shops because that is the market Shopify is aiming to serve.



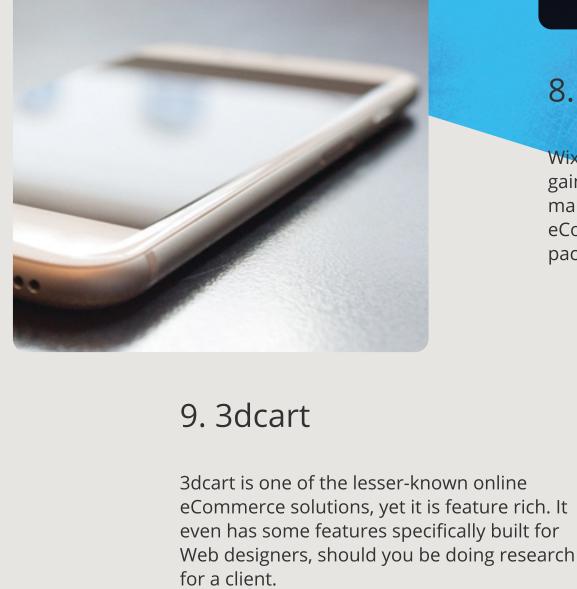
BigCommerce is the most popular online shopping cart in the "top million sites" category, which means it's popular for

offers more features to grow your sales than almost any other shopping cart software on the market.

small- to medium-sized web stores. It



ranges, from the top 10,000 sites to the entire Internet.



Connect

packages.

8. Wix

Wix is essentially a free website builder, quickly gaining popularity and aggressively funded. What

many people don't realize is that it also offers eCommerce features as part of its premium









X-Cart Cloud is bundle that includes an X-Cart license and fully managed VPS Hosting by

comparison with Magento in the past. BONUS.

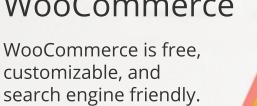
X-Cart. It's the hosted version of X-Cart

Downloadable, which I covered in a

10. X-Cart Cloud

WooCommerce

WooCommerce is free,



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